



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

WPXI

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43205

Contract # 331841

Schedule Dates 09/19/12-09/19/12  
Advertiser Pol/K Rothfus/R Congress (13160)  
Agency Strategic Media Placement (3469)  
Product Political - Federal Candidate (1067)  
Brand POL/K ROTHFUS/R/CON/PA (130629)  
Salesperson Telerep/Washington DC, Washington DC (1040)  
Sales Office Telerep/Washington DC  
Buyer Name EVERSOLE, WHITNEY  
Phone/Fax /  
CPE 2696  
Account Types National/Political  
Billing Type Standard  
Comments KEITH ROTHFUS 9/13  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 09/18/12  
Last Modified 09/18/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline # 06320959  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$435.00  
Net Total \$2,465.00  
Sales Tax

Pittsburgh (WPXI)  
By Broadcast Month  
Sep. 2012 5  
Grand Total: 5

Rate  
\$2,900.00  
\$2,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	5:59A- Channel 11 News 6am				2					2	\$575.00	\$1,150.00	Pittsburgh (WPXI)	NEWS 6-7A/1	9/18/12
2.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	5P- 5:30P (EST)				2					2	\$575.00	\$1,150.00	Pittsburgh (WPXI)	NEWS 5-530P/2	9/18/12
3.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	5:30P- 6P (EST)				1					1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/3	9/18/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.